



CORE VALUES

We believe:

- Our focus is children from birth through age seventeen.
- Children of all races, cultures, and socio-economic statuses deserve to be healthy, safe, and well-educated.
- All children need caring adults in their lives.
- We are all responsible for the well-being of children.
- A successful coalition respects the diversity of the community and actively involves citizens of all ages, cultures, and beliefs.
- We trust our community to identify the challenges our children face, prioritize solutions, and find the resources we need.
- Ensuring the well-being of children requires that we mobilize resources from all sectors of our community.
- A successful response to the needs of our children must be proactive.
- A willingness to consider and engage in fundamental institutional and community change is necessary to achieve our mission.
- Most decisions can be altered or amended as situations change and that our community has the ability and responsibility to respond to these changes.

The **United Agenda for Children** can make real change in the way we think, work and act for kids. Implementing the priorities that result from **Speak Out for Kids** will be the “proof in the pudding,” so to speak. It will take all of us to make it happen; those of us with power over the budgets and policies, those of us with the power of the vote, those of us with the power to focus organizations, and those of us with the power to impact a child in our life.